MAY 2023

Linuxnordic

PENGUIN OF THE NORTH - AND BEYOND

HAUG | VELIN | ADAM

OLLA COMMUNITY DAYS 2023

From: torvalds@klaava.Helsinki.FI (Linus Benedict Torvalds) Newsgroups: comp.os.minix Subject: What would you like to see most in minix? Summary: small poll for my new operating system Message-ID: Date: 25 Aug 91 20:57:08 GMT Organization: University of Helsinki

Hello everybody out there using minix -

I'm doing a (Weenale open Source² be big and professional like gnu) for 386(86) AT clones.? This has been brewing since april, and is starting to get ready.? I'd like any feedback on things people like/dislike in minix, as my OS resembles it somewhat (same physical layout of the file-system (due to practical reasons) among other things).

I've currently ported bash(1.08) and gcc(1.40), and things seem to work. This implies that I'll get something practical within a few months, and I'd like to know what features most people would want.? Any sugling hordigns are welcome, but I won't promise I'll implement them :-)

20. MAY 2023

The idea for Linux Nordic was formed in 2019

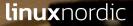
Linux Nordics founder Robin Haug began observing clear trends in the computing market:

- Increased criticism of the dominant actors
- A growing selection of Linux hardware
- An increased focus on user interaction
- An absence of Linux distributors in Scandinavia

Robin was already a Linux user, and as a philosopher, it became quite clear that his ethical responsibility to commercialize Linux hardware and software.

Robin founded Linux Nordic in 2022 with the express intyention to challenge and revolutionize the Nordic IT market.

HAUG | VELIN | ADAM



What is open-source to Linux Nordic

Linux Nordic is open-source². This means that we are open in every aspect of our being, from hardware to firmware to software. From access to products to education about transitioning to new systems.

This is safe. This is transparent. This is the future.



VOLLA COMMUNITY DAYS 2023

Our Mission

We are in an information war, and our data is the weapon of choice.

At Linux Nordic, we strive to restore and democratize the public square. We will place power back in the hands of the user.

We will give choice back the consumer, and offer a path for society to regain its faith in privacy, data, technology and computing.

linuxnordic

20. MAY 2023

About Denmark

In 2020, the Danish mobile industry >5b had a turnover of over 5 billion Euros

In Denmark there are 8 million subscriptions, **8**m and a population of less than 6 million people **5G**

Denmark is a leader in 5G technology which presently covers 99% of the country



New Partnerships

Linux Nordic has entered into a partnership with Denmark's third largest mobile supplier, **3** Mobile, but one of the world's largest service providers, CK Hutchison Holdings.

15%

3 Mobile has over 15% of the market share in Denmark

HAUG | VELIN | ADAM



CK HUTCHISON HOLDINGS LIMITED

New Business

Linux Nordic's agreement with 3Business consists of a pilot program to place Volla's mobile phones in all 30 retail shops in Denmark.

This is a new market for Volla, and these amazing products will now be featured on 3.dk's webshop, with both Business and retail subscriptions.



New heights

Sales of Volla mobile phones can reach new heights in the Nordics, but this requires a large sales force.

Approaching January 2024, Linux Nordic will have hired 47 Account Managers, travelling around Norway, Sweden, Poland and Denmark, equipped with a Volla Phones.

In addition, Volla Phones will be seen on buses and trains, in business publications, and during cinema showings.



VOLLA COMMUNITY DAYS 2023

New sectors

In addition, the plan is to enter the public sector, and get Volla mobile phones into public authorities such as the police and rescue corps, in Denmark and the rest of the Nordic region.

HAUG | VELIN | ADAM

OLLA COMMUNITY DAYS 2023

New rules

In addition, Linux Nordic and Volla will collaborate on a school tablet for the Nordic market, as the current Google Chromebooks have recently been banned from use in the Danish school system.

This could mean orders for over 50,000 school children, as well other institutions in Denmark, and that is only a start. Sweden is considering the same solutions.

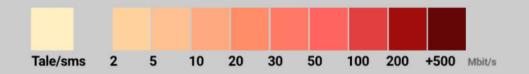
It is therefore precisely now that Linux Nordic is opening branches in Poland and the rest of the Nordic region.

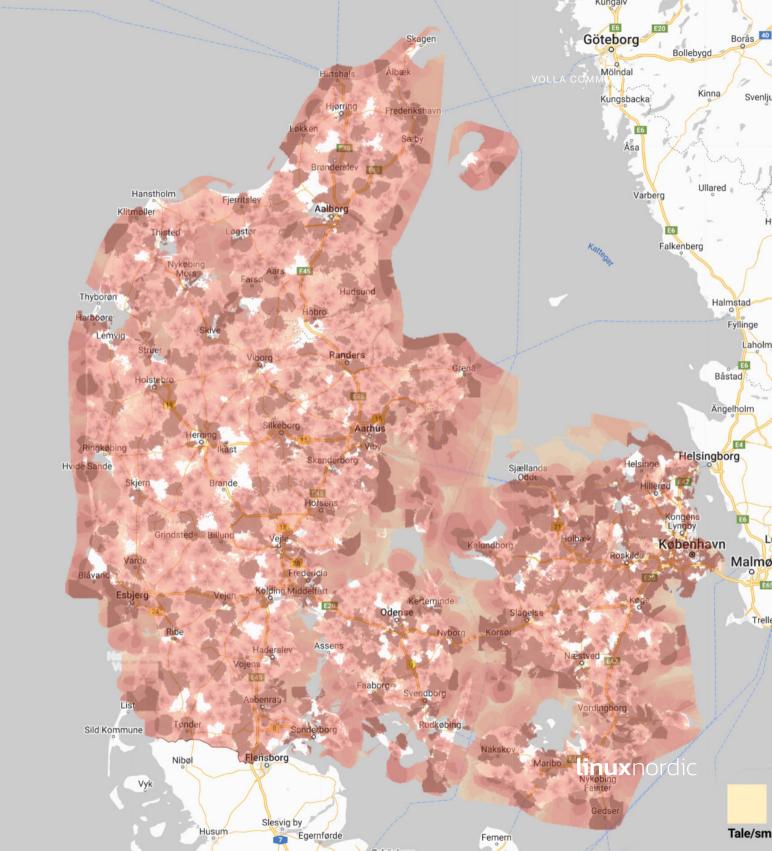
VOLLA COMMUNITY DAYS 2023

New frequencies

Most mobile phones in Denmark are branded 5G compatible. An optional feature like this could be important for Volla in the future.

Coverage and speed are based on the industry's common calculation model. The expected 5G speed for outdoor use is **25-954 Mbit/s download** and **23-94 Mbit/s upload**.





HAUG | VELIN | ADAM

20. MAY 2023

Why Volla?

tsoor • QR & Barc		Raise To /	
Session F	Settings	Signal	Snapchat
Spotify	Store	Surfshark	st SVT Play
O Sync	Talk	Tasks	C Taska
C TC	Telegram	Terminal)_ Termux
Twitter	VLC	Volla Upd	VPN
o YouTubę	• *		ŧ

vollan

With Volla mobile phones, Linux Nordic will have the means to infiltrate the monopoly of Apple and Android.

Volla phones are still unknown on the Danish market, but come August we will be running campaigns to spread knowledge and awareness in Denmark, and also in Poland, and soon Sweden and Norway.

Within the next 3 years, Linux Nordic will be operating in 9 different countries.

VOLLA COMMUNITY DAYS 2023

Our Strategy

- **1** Grow awareness of a third alternative
- 2 **Build** relationships with key actors in the public and private sector
- **3** Use social media to direct the debate on solutions
- 4 Introduce the public to a product they didn't know they needed

- **5 Encourage** transparency and active participation
- **6 Exploit** the best features: great hardware + great software
- 7 Address the increased demand for Linux OS
- 8 Educate and expose the dangers of closed-source
- 9 Focus on security (incl. privacy) and economy (right to repair + sustainability)



VOLLA COMMUNITY DAYS 2023

participation ware + great software inux OS closed-source

THANK YOU FOR YOUR TIME

Robin Ha CEO

- or roha@linuxnordic.com
- +45 60 18 09 12
- w linuxnordic.com

Vice President Sales

kive@linuxnordic.com
+45 81 80 01 00
linuxnordic.com

Christopher Adam Branding + Communication

- chad@linuxnordic.com
- т +45 31 12 04 20

1

w linuxnordic.com

VOLLA COMMUNITY DAYS 2023